

# Power your online and dealership shopping experiences the easier way

**Deliver seamless, accurate vehicle data with FLEX API**

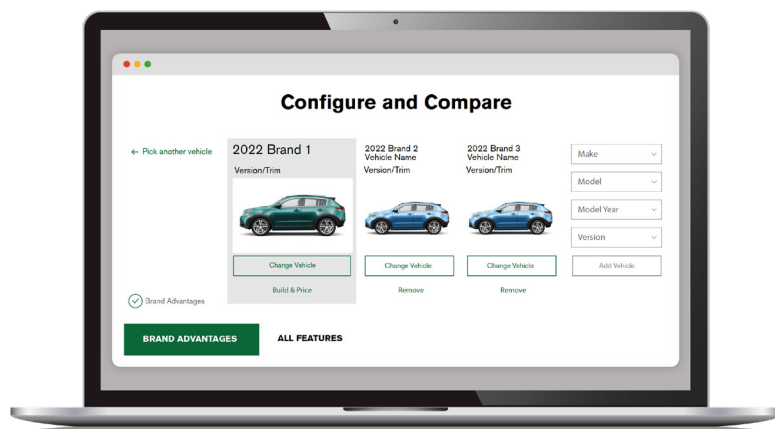
Today's customers expect you to provide lightning-fast information, so they can make more informed car-buying decisions. With FLEX API, our flexible, cloud-based solution, you can deliver the comprehensive vehicle specification, pricing and incentive data they need – all from a single, convenient place.

## Go with a trusted industry leader




For nearly 40 years, leading automakers have turned to us for global data. Now, we'd like to put our expertise to work for you. We can help you create robust vehicle comparison, configuration and merchandising tools. Plus, our global solution is at your disposal if you decided to expand outside the country or even the continent.

## Get more than data, get a true partner

At JATO, we are as committed to your vision of the digital vehicle shopping experience as you are. Our responsive customer service team is ready to solve your challenges with our hands-on approach. And our local teams are on standby to answer any additional questions.



## Why FLEX API?

-  **Simplicity**  
Plug into comprehensive vehicle data quickly and easily
-  **Accuracy**  
Count on industry-leading data accuracy
-  **Partnership**  
Expect responsive, human service and long-lasting support
-  **Expertise**  
Trust the solution backed by a global leader in vehicle data

# Count on FLEX API to power your vision — now and in the future

Whether you're looking to empower shoppers today with side-by-side vehicle comparisons or perform an in-depth market analysis tomorrow, FLEX API is the data solution you need to drive your business forward.

## Top 3 reasons to choose FLEX API

01

### Easily implement just one API

- ✓ **Reduce development and set-up time** with a seamless “plug and play” solution
- ✓ **Simplify configuration** with built-in option, package and incentive stacking logic

02

### Access industry-leading data, updated twice daily

- ✓ **Review 700 vehicle attributes** for vehicles dating back to model year 1995
- ✓ **Pull up comprehensive vehicle specifications**, pricing, VIN-specific intelligence, incentives, and a library of studio-quality image assets in real time

03

### Enjoy responsive support from real people

- ✓ **Reach our dedicated service team** anytime you need us
- ✓ **Rely on the leader** in global vehicle data with nearly 40 years of experience

**Learn more**



For more information or to speak with a member of our team,  
Contact [enquiries@jato.com](mailto:enquiries@jato.com)